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**AIRMAR TECHNOLOGY CORP. APPOINTS MARK REEDENAUER AS
PRODUCT MARKETING MANAGER**

Airmar Technology Corp., a leading American manufacturer of transducers and sensors for the recreational and professional marine markets, has appointed industry veteran Mark Reedenauer to the newly established post of Product Marketing Manager. The announcement was made by Jennifer Matsis, Marine Sales Manager for Airmar, based in Milford, New Hampshire.

In his new position, Reedenauer will be responsible for overseeing marketing activities for each of the company's marine market segments, which include recreational boating and fishing, commercial fishing, professional marine and oceanographic/survey. Reedenauer will also head up all of Airmar's trade show activities and logistics.

Reedenauer has years of experience in the marine industry and with high tech equipment. Since his graduation in 1999 with a Bachelor's Degree in Computer Information Systems, Reedenauer has worked with leading marine electronics manufacturer Northstar Technologies, now part of Brunswick Corporation in Acton, Massachusetts. Based on his positive results, Reedenauer progressed through the ranks from Technical Sales Representative to Marketing Coordinator, and was most recently Northstar's Product Marketing Manager.

"We're extremely pleased to have somebody with Mark's background, marketing experience and technical knowledge," said Matsis. "We know Mark will be a great fit for our company," she added.

For more information about Airmar's wide range of premium quality transducers and sensors, contact: Airmar Technology Corp., 35 Meadowbrook Drive, Milford, NH 03055. Telephone: 603.673.9570. Or visit the company's website at www.airmar.com.

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