



*Sensing Technology*

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**AIRMAR CEO/CHAIRMAN STEPHEN BOUCHER WINS  
NMEA LIFETIME ACHIEVEMENT AWARD**

**MILFORD, New Hampshire (October 29, 2007)** -- Stephen Boucher, CEO/Chairman of Airmar Technology Corporation, recently earned the prestigious Lifetime Achievement Award from the National Marine Electronics Association (NMEA). Boucher accepted the award from NMEA President David Hayden at the annual NMEA convention, held earlier this month in Amelia Island, Florida.

This prestigious award, presented at the NMEA convention closing dinner, has not been given since 2002. It was awarded before marine electronics manufacturers, dealers, members of the press, and hundreds of Boucher's industry peers and customers. As read by NMEA President David Hayden, "The Lifetime Achievement Award honors living individuals who have improved the public good through the field of marine electronics."

Boucher founded Airmar back in 1981, and the company has since become the world-leading manufacturer of transducers and sensors for the marine electronics industry. For more than 25 years, he has been the company's driving force, taking a hands-on approach to new product development and keeping Airmar ahead of the technology curve. Boucher's drive for constant innovation is the key reason Airmar has been granted more than 30 technology patents over the years, including the world's first Triducer<sup>®</sup> Multisensor (depth/speed/temperature sensor) in 1984.

Airmar has always worked closely with its OEM customers, meeting today's challenges while opening doors to future opportunities. Airmar innovations have facilitated vast improvements in transducer and fishfinder performance, both in the recreational and commercial fishing markets. Recent developments, such as Airmar's Broadband Transducer Technology, are enhancing echosounder performance today while setting the stage for a new wave of "tunable" echosounders with adjustable high and low operating frequencies.

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Boucher will be the first to tell you that success comes from every person in the company, not just one individual. His role as mentor and motivator for Airmar's 200+ employees has instilled a corporate culture of success and confidence that permeates every level of the company. His management style, and the corporate growth it has brought over the years, contributed to Boucher also receiving the New Hampshire High Technology Council Entrepreneur of the Year Award in 2006. This honor was personally presented to Boucher by New Hampshire Governor John Lynch.

"I am extremely honored to accept this prestigious award on behalf of the entire Airmar team," said Boucher. "We've always been fortunate to attract and maintain the industry's most talented and creative professionals, especially in the areas of design and engineering. This award may have my name on it, but it is testimony to the hard work and dedication of every member of the Airmar family," added Boucher.

For more information on cutting-edge transducer and sensor technologies being developed by Airmar Technology Corp., contact the company's headquarters at 35 Meadowbrook Drive, Milford, NH 03055. Telephone: 603.673-9570. Or visit the Airmar website at [www.airmar.com](http://www.airmar.com).

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